



NAME: _____ GRADE: _____ SCHOOL: _____

Hello, Olathe High Schoolers!

We're on a mission to redefine our district's identity, and your creative insights are crucial. Imagine what our schools represent and express it through art and words. This is your chance to impact the future look and feel of Olathe Public Schools!

1. Design Your Logo Concept

Think about what makes our district unique and sketch a logo concept that represents us. Consider what symbols or elements could illustrate our district's spirit.

Provide a Brief Description of Your Design: _____

2. Choose Your Palette

Colors convey emotions and ideas. Select a color scheme for our new brand and explain what these colors represent to you. Why do they resonate with our district's identity?

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3. Symbolize Our Spirit

Symbols are powerful. Draw a symbol that you think captures the essence of our school district. What makes this symbol meaningful to you and our community?

4. Cultural and Historical Connections

Reflect on the history and culture of Olathe Public Schools. How can these elements be incorporated into our new branding?

5. Inclusivity and Diversity

Our schools are diverse and inclusive. How can our branding reflect this? Think about symbols, language, and imagery that represent inclusivity.

6. Digital and Social Media Presence

In today's digital world, our online presence is vital. Share your ideas on how our new branding could be effectively represented on digital and social media platforms.

7. Vision for the Future

In a few sentences, share your vision for the future of Olathe Public Schools. What do you hope to see in our district in the coming years?

8. Anything else to add?

***Submit via Interschool mail to: EDC Communications
or mail to: Communications Dept 14160 S Black Bob Rd Olathe, KS 66062***