



Priority Standards

Arts, A/V Technology & Communications Career Cluster Standards – Grades 9-12

The table below identifies the cluster standards specific to the Arts, A/V Technology & Communications Career Cluster – the collection of Digital Media Pathway courses. These are the skills students are expected to acquire as they complete courses in this pathway.

Priority Standards	Description
AR 1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
AR 2	Analyze the importance of health, safety and environmental management systems, policies and procedures common in arts, audio/video technology and communications activities and facilities.
AR 3	Analyze the lifestyle implications and physical demands required in the arts, audio/visual technology and communications workplace.
AR 4	Analyze the legal and ethical responsibilities required in the arts, audio/visual technology and communications workplace.
AR 5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
AR 6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
AR-AV 1	Describe the history, terminology, occupations, and value of audio, video and film technology.
AR-AV 2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
AR-AV 3	Demonstrate technical support skills for audio, video and film productions
AR-AV 4	Demonstrate technical support skills for audio, video and film productions.
AR-JB 1	Describe the diversity and variety of functions within the Journalism & Broadcasting Career Pathway.
AR-JB 2	Demonstrate writing processes used in journalism and broadcasting media.
AR-JB 3	Plan and deliver a media production (e.g., broadcast, video, web, mobile).
AR-JB 4	Demonstrate technical support related to media production (e.g., broadcast, video, web, mobile).